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Environmental and Sustainability Policy

"The greatest danger to our planet is the belief that someone else will save it." (Robert Swan)

Environmental Statement

Our environmental statement

At the Austria Trend Hotel Congress Innsbruck, sustainability and the responsible use of resources are not just buzzwords, but a central part of our daily work. Through a wide range of measures and targeted initiatives across all areas of our hotel, we make a significant contribution to sustainable corporate management.

We are certified with the Austrian Ecolabel for Tourism Businesses and the EU Ecolabel. Compliance with the respective certification criteria is reviewed as part of regular re-certification processes. In addition, we continuously evaluate our operations and implement improvement measures aimed at using resources as efficiently as possible and further developing our environmental performance in line with the requirements of these certifications.

The following topics are particularly important to us:

Management and communication

Environmental awareness isn't just a top-management issue! We actively involve all employees, suppliers and visitors in implementing our environmental policy:

- **Transparent communication:** we provide comprehensive information about our measures and goals. Our internal environmental team carefully monitors their implementation. Through regular training sessions and meetings, we foster a strong awareness of sustainable practices.
- **Continuous monitoring and optimization:** energy, water, and chemical consumption are systematically tracked and regularly reviewed—serving as the basis for ongoing improvements across all areas.
- **Social Responsibility:** for our employees, we offer a breakfast and lunch buffet prepared fresh daily, a diverse range of training opportunities and measures to improve work-life balance. In addition, free medical counseling is available. We support our teams' charitable activities and collaborate with tourism training institutions on joint projects.
- **Responsible use of promotional items:** we largely refrain from distributing traditional promotional giveaways. Where promotional materials are used, we take into account recognised independent environmental labels or certifications, together with criteria such as product durability, efficient use of materials and practical usefulness.
- **Focus on health:** out of consideration for guests and employees, our hotel is operated as a completely smoke-free facility.
- **Accessibility:** our hotel is designed to be accessible. A specially equipped room is available for guests with limited mobility. All public areas—the lobby, bar, restaurant, and event spaces—are accessible.
- **Responsible procurement:** we source office supplies and consumable materials, such as paper, printer supplies, cleaning products and hygiene items, primarily through our procurement partner HOGAST. When selecting products, we consider defined criteria such as recycled content, resource-efficient production, the avoidance of unnecessary packaging, and recognised independent environmental labels (e.g. the EU Ecolabel, Blue Angel, or FSC/PEFC certification for paper products), where available and applicable to the respective product category.

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Resource conservation

Conservation of resources is a central component of our environmental policy, as many of our natural raw materials are limited. Therefore, we focus on measures that sustainably reduce consumption:

- **Reducing paper and waste**
 - We largely avoid using printed informational materials. All important content is available to our guests in the digital guest folder.
 - Whenever possible, we use reusable containers for food and beverages.
 - Waste sorting systems are available to our guests in the hotel's public areas.
- **Water-saving fixtures:** by using showerheads, faucets, and toilet systems efficiently, we reduce water flow and thereby sustainably lower consumption.
- **Energy-efficient equipment and regular maintenance:** through regular maintenance activities, such as cleaning cooling fins, inspecting seals, and ensuring the professional servicing of technical equipment, we aim to reduce unnecessary energy losses. When procuring new equipment, we take energy efficiency into account based on objective and comparable criteria, such as energy consumption data and available energy efficiency labels. Purchasing decisions are made while considering technical, operational, and economic requirements.
- **Preventing food waste:** we take a strong stand against food waste and are an official member of the "Too Good To Go" initiative. Through this, we ensure that surplus food is put to good use.

Environmentally conscious use of cleaning products and materials

- **Cleaning products:** for various cleaning applications, we use products from an eco-certified product range. When selecting cleaning products, we take recognized environmental certifications into account, where available and applicable to the respective product category. To help reduce packaging waste, we source cleaning agents in bulk containers whenever feasible and use refillable bottles where operationally appropriate.
- **No single-use hygiene products:** we deliberately do not use single-use hygiene products in our rooms – to protect the environment and avoid unnecessary packaging.
- **Sustainable textiles:** our bed linens, as well as our pillows and blankets, come from certified organic sources and have been tested to ensure they are free of harmful substances.
- **Certified laundry partner:** our laundry supplier demonstrates its commitment to environmental protection through an environmental management system certified to the international ISO 14001 standard.
- **Sustainable disposal of used cooking oil:** used cooking oil is collected by a certified partner company, purified, and processed into biodiesel.

Improved quality through high-quality food

- **Waste reduction:** to keep the amount of packaging waste as low as possible, we consciously avoid single-serving packages and rely instead on reusable containers.
- **Wine selection:** when selecting wines, we consider wines with EU organic certification as well as wines from producers in Tyrol and Austria. The composition of our wine list is reviewed regularly and adapted based on availability and guest demand.

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- **Regional and seasonal food products:** in menu planning and purchasing, we take seasonal products and food items from suppliers in Tyrol and Austria into account where these are available and meet our quality requirements. In recognition of this commitment, we have been awarded the “bewusst.tirol” quality label.
- **Organic products:** our range includes food products from organic farming. When selecting products, we consider organically certified items where these are available and meet our quality standards.
- **Freshly prepared dishes:** all dishes are freshly prepared on a daily basis in our kitchen. We do not use imitation food products in our recipes.
- **Food waste disposal:** food waste is collected separately and removed by certified waste management providers. The collected organic waste is subsequently processed in biogas facilities for energy generation.
- **Menu selection:** we regularly offer vegetarian and vegan dishes and provide corresponding options on our menu.

Eco-friendly transportation

- **Excellent public transportation connections:** Our hotel is ideally connected to public transportation. We reward guests who can prove they travel in an environmentally friendly way with attractive perks.
- **Bicycles for our guests:** rental bicycles are available right in front of the hotel for a small fee – ideal for exploring Innsbruck in a climate-friendly way.
- **Sustainable mobility for employees:** thanks to bikeleasing.at, our employees have the option to commute to work affordably and in an eco-friendly way using a (company) bicycle.

A look to the future

We continuously review, evaluate, and improve all our measures and document them in a binding action plan. Together with our employees, guests, partners, and suppliers, we are actively contributing to a sustainable future.

Do you have any other ideas or suggestions? We'd love to hear them!

We wish you a pleasant stay at our hotel – and hope it leaves you with lasting, fond memories.

Your Austria Trend Hotel Congress Innsbruck



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