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Environmental and Sustainability Policy

"The greatest danger to our planet is the belief that someone else will save it." (Robert Swan)

Environmental Statement

Our Environmental Statement

At the Austria Trend Hotel Congress Innsbruck, sustainability and the responsible use of resources are not just buzzwords, but a central part of our daily work. As a hotel operated by VERKEHRSSBUERO HOSPITALITY, we are integrated into a comprehensive corporate environmental management system. Through a wide range of measures and targeted initiatives across all areas of our hotel, we make a significant contribution to sustainable corporate management.

We are currently working toward recertification with the Austrian Ecolabel for tourism businesses. For us, this means not only maintaining existing measures but also regularly evaluating them and continuously setting new goals to further improve our environmental performance.

The following topics are particularly important to us:

Management and Communication

Environmental awareness isn't just a top-management issue! We actively involve all employees, suppliers, and visitors in implementing our environmental policy:

- **Transparent communication:** We provide comprehensive information about our measures and goals. Our internal environmental team carefully monitors their implementation. Through regular training sessions and meetings, we foster a strong awareness of sustainable practices.
- **Continuous Monitoring and Optimization:** Energy, water, and chemical consumption are systematically tracked and regularly reviewed—serving as the basis for ongoing improvements across all areas.
- **Social Responsibility:** For our employees, we offer a breakfast and lunch buffet prepared fresh daily, a diverse range of training opportunities, and measures to improve work-life balance. In addition, free medical counseling is available. We support our teams' charitable activities and collaborate with tourism training institutions on joint projects.
- **Sustainable promotional items:** We consciously avoid traditional promotional gifts—unless they are clearly certified as sustainable.
- **Focus on Health:** Out of consideration for guests and employees, our hotel is operated as a completely smoke-free facility.
- **Accessibility:** Our hotel is designed to be accessible. A specially equipped room is available for guests with limited mobility. All public areas—the lobby, bar, restaurant, and event spaces—are accessible.
- **Sustainable Purchasing:** We source office supplies and consumables according to strict sustainability criteria and consistently ensure that our partner, HOGAST, holds recognized environmental certifications.

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Resource Conservation

Conservation of resources is a central component of our environmental policy, as many of our natural raw materials are limited. Therefore, we focus on measures that sustainably reduce consumption:

- **Reducing Paper and Waste**
 - We largely avoid using printed informational materials. All important content is available to our guests in the digital guest folder.
 - Whenever possible, we use reusable containers for food and beverages.
 - Waste sorting systems are available to our guests in the hotel's public areas.
- **Water-saving fixtures:** By using showerheads, faucets, and toilet systems efficiently, we reduce water flow and thereby sustainably lower consumption.
- **Energy-efficient appliances and regular maintenance:** Dust-free cooling fins, intact seals, and regular maintenance prevent unnecessary energy consumption—for example, in heating systems or minibars. When making new purchases, we consistently prioritize energy-efficient appliances.
- **Preventing food waste:** We take a strong stand against food waste and are an official member of the "Too Good To Go" initiative. Through this, we ensure that surplus food is put to good use.

Environmentally Conscious Use of Cleaning Products & Materials

- **Environmentally friendly cleaning products:** A large portion of our cleaning products has been switched to an eco-certified ECO line. To reduce waste, we purchase these in bulk containers or use refillable bottles.
- **No single-use hygiene products:** We deliberately do not use single-use hygiene products in our rooms—to protect the environment and avoid unnecessary packaging.
- **Sustainable textiles:** Our bed linens, as well as our pillows and blankets, come from certified organic sources and have been tested to ensure they are free of harmful substances.
- **Certified laundry partner:** Our laundry supplier demonstrates its commitment to environmental protection through an environmental management system certified to the international ISO 14001 standard.
- **Sustainable disposal of used cooking oil:** Used cooking oil is collected by a certified partner company, purified, and processed into biodiesel.

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Improved quality through high-quality food

- **Waste reduction:** To keep the amount of packaging waste as low as possible, we consciously avoid single-serving packages and rely instead on reusable containers.
- **Sustainable wine selection:** When purchasing our wines, we look for organic certification labels and further complement our selection with carefully chosen regional wines from Tyrol.
- **Regional and seasonal foods:** We place great emphasis on regional sourcing to avoid long transport distances and to offer seasonal products. For this commitment, we have been awarded the “bewusst.tirol” seal of approval.
- **Increased proportion of organic products:** When purchasing food, we aim for a growing proportion of organic products and are continuously working to further expand our selection of regional products.
- **Freshly prepared meals:** All dishes are freshly cooked daily—and, of course, we completely avoid imitation foods.
- **Environmentally friendly waste disposal:** Food scraps are properly collected by certified organic waste disposal companies and then processed into environmentally friendly energy at biogas plants.
- **Climate-friendly menu options:** We regularly offer climate-friendly dishes and always provide our guests with vegetarian or vegan alternatives.

Eco-Friendly Transportation

- **Excellent public transportation connections:** Our hotel is ideally connected to public transportation. We reward guests who can prove they traveled in an environmentally friendly way with attractive perks.
- **Bicycles for our guests:** Rental bicycles are available right in front of the hotel for a small fee—ideal for exploring Innsbruck in a climate-friendly way.
- **Sustainable mobility for employees:** Thanks to bikeleasing.at, our employees have the option to commute to work affordably and in an eco-friendly way using a (company) bicycle.

A Look to the Future

We continuously review, evaluate, and improve all our measures and document them in a binding action plan. Together with our employees, guests, partners, and suppliers, we are actively contributing to a sustainable future.

Do you have any other ideas or suggestions? We'd love to hear them!

We wish you a pleasant stay at our hotel—and hope it leaves you with lasting, fond memories.

Your Austria Trend Hotel Congress Innsbruck



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