



Environment and Sustainability Strategy

"The greatest threat to our planet is the belief that someone else will save it." (Robert Swan)

Environmental Statement

OUR ENVIRONMENTAL STATEMENT

At the Austria Trend Hotel Europa Wien, sustainability and the conservation of resources are an important part of our daily work. As a member of VERKEHRSDIENSTleistungen, we are part of a large-scale corporate environmental management program. As a result of diverse measures and specific priorities in all areas of our hotel, we are succeeding in making a significant contribution to its implementation.

For our commitment we strive for the certification with the Austrian Ecolabel for Tourism. This means that we do not only adhere to existing measures, but also regularly review these and constantly seek to set new targets.

The following themes are important to us:

1. Management & communication

Environmental awareness is not just a matter for the boss! We involve all of our employees, suppliers and visitors in the implementation of our environmental policy:

- We communicate our measures and objectives in writing and our in-house environmental team is extremely vigilant regarding their implementation. We increase awareness in this area through ongoing training sessions.
- Environmentally friendly procurement by way of the conscious selection of our suppliers and the integration of our partners into our daily endeavours to preserve the environment.
- We regularly review our energy, water and chemical consumption figures as a basis for continual improvements.
- Consideration of environmental consciousness and sustainability with regard to new investment projects.
- We assume social responsibility. In addition to a freshly prepared breakfast being available to our employees every day, we also offer the opportunity to have lunch or an evening meal at the hotel. Furthermore, we offer a comprehensive training program, measures aimed at promoting work-life balance as well as free on-site medical consultation if required. We enable our employees to get involved in charitable activities and support tourism-related training facilities through joint projects.
- We do not offer promotional gifts - unless they are demonstrably sustainable.
- We operate our hotel as a non-smoking hotel out of consideration for the health of our visitors and employees.
- Our public hotel areas are barrier-free accessible - for our guests with mobility restrictions we offer an elevator in the back-of-the-house area, which provides access to the restaurant, event area and the guest rooms in the building section Neuer Markt 3. Our hotel bar is located at ground level.

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2. Conservation of resources

The conservation of resources is a central theme of our environmental policy since our raw materials are not infinitely available:

- We focus on saving paper and reducing daily waste volumes by:
 - dispensing with paper forms to a large extent.
 - gradually switching to paperless office solutions in all possible areas.
 - where possible, using reusable containers (food, drinks).
 - offering waste separation systems in the public area of the hotel.
- Through water-saving measures we keep the amount of water flow as low as possible with regard to our showers, baths, taps and toilets.
- Our light sources are gradually being converted to energy-saving LED lighting in all areas of the house.
- We regularly clean and maintain our appliances at the hotel. Dusty cooling fins in radiators or porous, cracked seals on the minibar result in high levels of consumption. We are able to counter these energy guzzlers by cleaning and maintaining appliances regularly. Regarding new purchases, we make a conscious effort to select the most energy-efficient appliances.
- Active involvement of employees and guests in the separation of waste and the recycling of valuable raw materials
- We constantly strive in our F&B outlets, aided by the preparation of precise F&B calculations, to determine in advance as accurately as possible the amounts of freshly prepared drinks and meals in order to waste as little food as possible.

3. Environmentally-conscious use of cleaning products and materials

- We have switched a large proportion of our cleaning products to an eco-certified range. In order to prevent waste, we buy these in bulk packs or refillable bottles.
- Where possible, we avoid using disposable hygiene products.
- Both our bed linen and our pillows and duvets are sourced from controlled organic cultivation and have been tested for harmful substances.
- Our laundry supplier demonstrates its commitment to the environment with an environmental management system certification in accordance with the international standard ISO 14001 and ISO 50001.

4. Quality enhancement through high-quality food

- In order to reduce the amount of waste we produce we avoid - where possible and based on prevailing circumstances - using portion packs for food and we use reusable containers.
- When making food selections, we put the focus on locally-sourced produce. In this way, we avoid long transportation routes and are able to offer seasonal produce.
- When purchasing food, we make it a priority to increase the proportion of organic food and are constantly striving to expand our focus on locally-sourced produce.
- All of our dishes are freshly prepared and naturally we avoid using imitation food.

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- Our food leftovers are disposed properly. Furthermore, we are advocating saving food with the initiative Too Good To Go.
- Our food leftovers are professionally collected by organic waste disposal specialists and converted into environmentally-friendly energy with the help of biogas plants.

5. Environmentally-friendly mobility

- The hotel is very well connected to public transport and we reward our guests for a demonstrably environmentally friendly journey (Go Green Package).
- In the immediate vicinity of the hotel (Stephansplatz - Singerstraße) there are facilities provided by the city of Vienna ("WienMobil"), city bikes or also e-scooters of various providers are available. In addition, our hotel is located in the center of Vienna with various parks (Burggarten, Stadtpark) within walking distance. The underground U1 and U3 lines are 2 minutes away from the hotel and offer an attractive connection throughout Vienna.

6. Looking to the future

We continually review, analyze and make improvements to the measures stated above and record these in an action plan. By working together with all employees, visitors, partners and suppliers we are contributing to a better future.

If you have any other ideas, we are looking forward to hearing them!

We would like to wish you a pleasant stay at our hotel which creates lasting memories.

Your team of the Austria Trend Hotel Europa Wien


Julia Eibensteiner
Cluster Resident Manager

